



COMMENT AND REVIEW
to the
REQUEST FOR PROPOSAL (RFP) #040226
Entitled

Wellness Program Engagement, Open Enrollment Support and Related Services

The following advertisement was placed February 12, 2026, in and on the Sourcewell website www.sourcewell-mn.gov, Sourcewell Procurement Portal <https://proportal.sourcewell-mn.gov>, Biddingo, Merx, PublicPurchase.com, and The New York State Contract Reporter www.nyscr.ny.gov, February 13, 2026, in South Carolina's The State, the Deseret News, and Oregon's Daily Journal of Commerce, February 15, 2026 in The Salt Lake Tribune, February 12, 2026 and February 19, 2026, in USA Today, Indianapolis Star, and The Oklahoman, and February 13, 2026 and February 20, 2026, in the Indiana Business Journal.

Sourcewell, a State of Minnesota local government unit and service cooperative, is requesting proposals for Wellness Program Engagement, Open Enrollment Support and Related Services to result in a procurement solution for use by its Participating Entities. Sourcewell Participating Entities include thousands of governmental, higher education, K-12 education, nonprofit, tribal government, and other public agencies located in the United States and Canada. A full copy of the Request for Proposals can be found on the Sourcewell Procurement Portal [<https://proportal.sourcewell-mn.gov>]. Only proposals submitted through the Sourcewell Procurement Portal will be considered. Proposals are due no later than April 2, 2026, at 4:30 p.m. Central Time, and late proposals will not be considered.

The solicitation process was conducted through the Sourcewell Procurement Portal. The following parties expressed interest in the solicitation by registering for this opportunity within the portal:

Abrey Tzion LLC	Lifesavers, Inc
Advanta Health Solutions	LifeWorks (US) Ltd.
AdvantageHealth Corporation	Life Well with Shimar Imani
AI Basit Technology Solutions Limited	Mari Enterprise LLC
Ameke Enterprises	Maximus US Services, Inc.
Asset Health Inc.	Moderne Communications, Inc.
Authentic Trainings LLC	My Yoga Network LLC
B	My3Tech Inc
Behavior Crisis and Strategies	Myotrim Enterprises, LLC
Bidr Technologies Inc.	Navigate Wellness LLC
Boson Motors	ND Global Consulting Services Inc.

Brave Change Recovery	NexJ Health Inc.
Brittingham Software Design Inc.	Northeastern Logistics
CareHalo Corporation	Northern Hope Center
Chesnut Investments LLC	On the Goga
Codaemon	One Stop Wellness Inc.
Coral Vitality	Opioid Free America
Dan Enterprises Team, LLC	OTguided Inc
Deloitte Consulting LLC	Personify Health
Deloitte LLP	Power Wellness Management, LLC
Dynamic and Innovative Research Solutions	Prime Vendor Inc.
E Gray Consulting, LLC	Prolific Success Events & Consulting
Efovinity Inc	PWXPress
Elizabeth Eldridge Enterprises, Inc.	Quinn Thomas
Empyrean Benefits Solutions, Inc.	RADgov, Inc.
Finity, Inc.	Saratoga Medical Center, Inc.
Fritz Staffing Group	Sepia Helps
Gallagher	Shift Wellness Institute
H&H Trailer Sales Inc.	Strategic Communications
Healthbreak, Inc.	Swatch Junkie Creative
HealthSource Solutions, LLC	Sword Health Inc.
Hibiscus Health	Sworn Inc.
Hire-Agency	Syreeta M Carter, MSW, LICSW, LCSW LLC
HRflip LLC	TELUS Health (U.S.) Ltd.
I.Y.B. Consultants LLC	The Leneker Team, LLC
Insurights Inc.	ThoughtStorm Inc.
Intrinsic Agility, LLC	Triotech Systems Inc
Janet L. LaBreck Consulting LLC	US Wellness, Inc.
Johns Storage	USA General Trading LLC
Katalyst Consulting Partners	WebMD Health Services Group, Inc.
L.C.N. Wellness	WellRight
LC Fitness Management	WIHY.AI
LetsGetChecked	Yoga for Health Long Island, Inc

All Proposals remained sealed within the Sourcewell Procurement Portal until the scheduled due date and time. Proposals were electronically opened, and the list of all Proposers was made publicly available on the Sourcewell Procurement Portal, on Tuesday, April 7, 2026, at 4:30 pm CT. Proposals were received from the following:

Advanta Health Solutions
 AdvantageHealth Corporation
 Asset Health Inc.
 Dan Enterprises Team, LLC
 Gallagher Benefit Services, Inc.
 HealthSource Solutions LLC
 Insurights, Inc. dba Healthee
 Navigate Wellness LLC

NexJ Health Inc.
On the Goga Inc.
Opioid Free America, dba Opioid Clinical Management Inc.
OTguided Inc
Personify Health Inc.
Pier 2 Marketing LLC dba HRflip LLC
Power Wellness Management, LLC
Sword Health Inc.
TELUS Health (U.S.) Ltd. dba LifeWorks (US) Ltd.
WebMD Health Services Group, Inc.
WellRight Inc.
WIHY AI LLC

Proposals were reviewed by the Proposal Evaluation Committee:

Ginger Line, MPA, NIGP-CPP, CPPB, Senior Procurement Analyst
Ben James, Procurement Analyst II
Ashley Powers, Procurement Analyst I
David Gonzalez, Procurement Analyst I

The findings of the Proposal Evaluation Committee are summarized as follows:

The Proposal Evaluation Committee applied the Sourcewell RFP evaluation criteria and determined that the products and/or services offered in the proposal responses from **Gallagher Benefit Services, Inc. and Opioid Free America dba Opioid Clinical Management Inc.** fall outside of the Requested Equipment, Products, or Services of Category 1: Wellness Program Engagement of this RFP. The Proposal Evaluation Committee applied the Sourcewell RFP evaluation criteria and determined that the products and/or services offered in the proposal responses from **Gallagher Benefit Services, Inc., Navigate Wellness LLC, Opioid Free America dba Opioid Clinical Management Inc., Personify Health Inc., and WIHY AI LLC** fall outside of the Requested Equipment, Products, or Services of Category 2: Open Enrollment Support of this RFP. All other proposals were found to meet the scope and mandatory submittal requirements and were evaluated.

Category 1: Wellness Program Engagement

HealthSource Solutions LLC
On the Goga Inc.
Pier 2 Marketing LLC dba HR Flip
Sword Health Inc.
TELUS Health (U.S.) Ltd. dba LifeWorks (US) Ltd.
WebMD Health Services Group, Inc.

Category 2: Open Enrollment Support

Pier 2 Marketing LLC dba HR Flip

For these reasons, the following awards of Sourcewell **Master Agreement #040226** are recommended:

HealthSource Solutions, LLC, is a woman-owned business and was established in 2009. Prior to that, they were a part of Park Nicollet Health Services since 1979. With years of experience, fifty full-time and forty-five part time professionals, they are more than ready to serve Sourcewell participating entities throughout the United States.

Their services include wellness program and incentive management, health portal access, onsite staffing, biometric screening, and more all at a solid price discount.

On the Goga, Inc., was founded in 2015. They are offering a Wellbeing Hub to serve as the centralized location for health coaching via live virtual workshops and on-demand digital content, team challenges, and automated engagement communications; and wellness incentive management, which offers participation-based incentives that can be tracked directly in the application and used in the Rewards Mall. On the Goga is offering significant discounts on their subscription pricing and can further discount subscriptions based on entity size and agreement length.

Pier 2 Marketing LLC dba HR Flip was founded in 2007. They have broad public and private-sector experience with customers sizes ranging from 500 to over 100,000 employees. They are trusted by 7 of the top 10 HR consulting firms in the United States. Their coverage areas include the Midwest and both coasts of the United States and Canada; positioning them well to serve all participating agencies throughout both countries. They offer transparent per-employee-per-month pricing and multi-year discounts. Their solution includes engagement programs, biometric screenings, managing employer-driven incentive programs, health coaching, and a 90% employee engagement rate with a 95% peer recommendation rate.

Sword Health, Inc., was founded in 2015. Their services include musculoskeletal health, women’s health, mental health, and cardiometabolic health solutions. With over 1300 global employees and a dedicated public sector team, they are ready to serve both the United States and Canada. They are offering the Sword Health AI Care platform, biometric screening coordination, wellness incentive management, and more. In addition to their pricing discounts, Sword is offering outcome-based pricing guarantees wherein fifty percent of a member’s program fee is only billed if the member achieves a validated clinical improvement score.

TELUS Health (U.S.) Ltd. has been services across North America for nearly 60 years. TELUS Health delivers wellness program engagement through the TELUS Health One web and application platform. This platform integrates physical, mental social and financial health risk assessments, personal wellbeing goals, digital self-help programs, health coaching, challenges, activity tracking and social networking combined with rewards and incentives. To complement TELUS Health One, Wellbeing includes biometric screenings as part of the solution’s available features. TELUS Health is also providing open enrollment support, health plan decision support and enrollment technology to inform and support employees’ benefit decisions.

WebMD Health Corp. was founded in 1995. With their sales and service teams working across the United States and Canada, WebMD is providing WebMD ONE which can meet people where they are at in their health journey. They also offer biometric screenings and have run and designed thousands of incentive programs in the past. They are also offering health coaching, open enrollment support, and wellness program management to Sourcewell participating entities. WebMD is also offering a competitive discount for their solutions in a per end user per month (PEPM) format.

Upon the above evaluation findings of the Proposal Evaluation Committee, the Sourcewell Chief Procurement Officer made the determination to award Sourcewell **Master Agreement #040226** to:

Category 1: Wellness Program Engagement	
HealthSource Solutions LLC	#040226-HSS
On the Goga Inc.	#040226-GOGA
Pier 2 Marketing LLC dba HRflip LLC	#040226-HRF
Sword Health Inc.	#040226-SWD

TELUS Health (U.S.) Ltd. dba LifeWorks (US) Ltd.
WebMD Health Services Group, Inc.

#040226-LFW
#040226-WEBMD

Category 2: Open Enrollment Support
Pier 2 Marketing LLC dba HRflip LLC

#040226-HRF

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Ginger Line

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Ginger Line, MPA, NIGP-CPP, CPPB
Senior Procurement Analyst

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Ben James

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Ben James, Procurement Analyst II

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Ashley Powers

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Ashley Powers, Procurement Analyst I

Signed by:

David Gonzalez

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David Gonzalez, Procurement Analyst I

STATEMENT OF COMPLIANCE

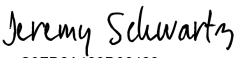
As Chief Procurement Officer for Sourcewell, I have reviewed the recommendation of the Deputy Chief Procurement Officer and the accompanying support materials documenting the process followed for RFP#040226 for Wellness Program Engagement, Open Enrollment Support and Related Services.

The Evaluation Committee accepted, deemed responsive, evaluated, and recommended proposals for award to the Deputy Chief Procurement Officer. Under authority granted to the Chief Procurement Officer in Sourcewell's bylaws, the recommendations set forth above are approved.

I hereby certify:

1. Sourcewell is a government agency, created and authorized by Minnesota law to provide cooperative procurement master agreements.
2. The procurement process and resulting master agreements have been awarded in compliance with the laws of the State of Minnesota (Minnesota Statutes Chapter 471 and Minnesota Statutes Section 123A.21), and in conformity to Sourcewell's Procurement Policy.
3. The awards listed were made based on the results of the competitive solicitation process.
4. The awards listed were ratified by the Sourcewell Board of Directors on June 16, 2026.

Signed by:


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Jeremy Schwartz, CSSBB, CPPO, NIGP-CPP
Sourcewell Chief Procurement Officer